



Greater Good
Communication

College Essay Coaching

Patti Ghezzi

Summer, 2022

Thank you for considering me as a college essay coach for your student as they embark upon the college application process. It's an exciting time, and I truly love supporting young people on this leg of their journey! Every student has a compelling story to tell, it's just a matter of identifying that story and telling it within the confines of 650 words.

Here is how essay-coaching with me works:

Your student texts me to arrange a time to meet at the coffee shop of their choice or at my house, under my carport. (I can do this over Zoom if necessary.)

During this first, hourlong session, I ask the student to introduce themselves, share where they are on their college journey, the types of colleges they plan to apply to, and any topics they are considering.

Some students arrive with a draft, which is great, but not necessary.

By the end of this session, I want the student to have a topic for their Common App essay and a plan forward. After this session, I will send an invoice to the parent for \$85.

From there, the student puts the draft in a Google doc and shares the doc with me so I can edit it in "suggestions" mode. The student and I work back-and-forth via Google doc, text, and phone calls, if necessary, until the essay is finished. I will send an invoice to the parent for \$85/hour and this typically takes one to three hours.

Then, it's on to supplementals with the same process. The student is of course free to break free from my oversight at any time. Some want to work with me until all their supplemental essays are complete, while others feel like they are ready to write some or all of their supplemental essays on their own. They can get back in touch with me at any time. I let the parent know when the student has shared with me that they think they no longer need support or if the student stops communicating.

Supplementals can require another 1 – 3 hours of coaching. I will keep the parent posted on how many hours I am spending with the student and send an invoice upon completion.

I am also happy to help students with scholarship essays and other writing tasks associated with college admission, including cover letters and the space where students can explain a low grade in a particular course. The same rate of \$85/hour applies.

Some students will want more than one in-person meeting, and I am happy to do that as it can help the process along. I will invoice the parent right after the meeting.

I am happy to talk to parents by phone at any time during the process. A 15-minute call is free, and beyond that the usual rate applies.

Sliding scale pricing available upon request.

Payment options:

Venmo: @Patti-Ghezzi

Cash

Check: Make check payable to:

Patti Ghezzi

Mail or drop off:

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